

# STURGEON COUNTY INTERNET CONNECTIVITY RESIDENT SURVEY

In 2020, Sturgeon County conducted two separate surveys regarding internet access: one for businesses located within the county and another for all County residents. The survey results clearly show high-speed internet access is increasingly important in everyday life but residents and businesses may not have access to the internet speeds required to meet their needs.

## What do you use your home internet for?



**96%**  
Basic Internet



**83%**  
Shopping and product research



**73%**  
Voice and video chat



**62%**  
Cloud services and storage



**62%**  
Working from home



**57%**  
School work and studying



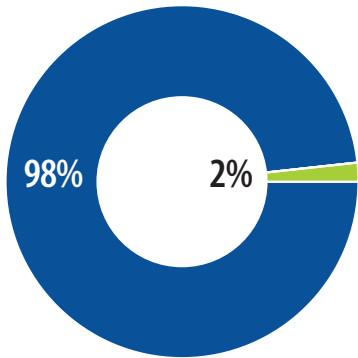
**47%**  
Security



**34%**  
Home-based business

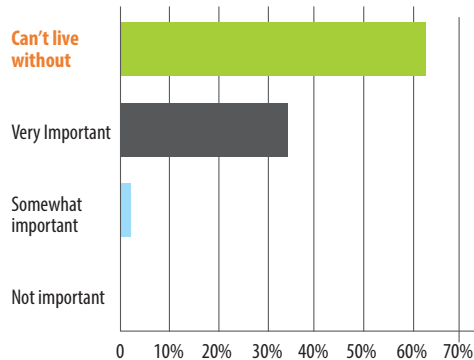
## Do you have an internet connection in your home?

■ Yes ■ No



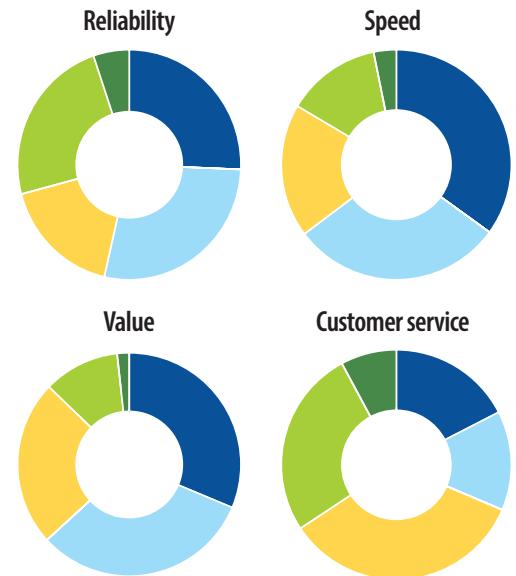
## How important to you is internet access from your home?

■ Yes ■ No



## Satisfaction level with your current internet service in the following areas:

■ Very satisfied ■ Dissatisfied  
■ Satisfied ■ Very dissatisfied  
■ Neutral



Internet Service Providers (ISPs) have challenges serving rural areas with relatively few customers. Sturgeon County investment can encourage ISPs to deliver faster speeds and increase availability.

## What level of involvement should Sturgeon County take in ensuring that Sturgeon County's future internet speed requirements can be met at a reasonable cost?

None (the County has no involvement in Sturgeon County internet needs)

Low (County encourages and/or supports the private sector, no County investment)

Medium (County encourages and/or supports the private sector, possible County investment)

High (County partners with the private sector and/or invests as required)

