

February 24, 2023

**Economic Development Advisory Board**

 c/o Mark Morrissey, Director, Economic Innovation & Growth  
 9613 100 Street  
 Morinville, AB T8R 1L9

 Delivered via email: [mmorrissey@sturgeoncounty.ca](mailto:mmorrissey@sturgeoncounty.ca)
**Re: Economic Development Advisory Board Mandate Letter for 2023**

February 24, 2023 On behalf of Council, thank you for your work in supporting the achievement of Sturgeon County's Strategic Plan. Your role in providing a forum for examining timely issues and providing advice to Council related to your mandate supports Sturgeon County's Vision:

*Offering a rich tapestry of historical, cultural, and natural experiences, Sturgeon County is a municipality that honours its rural roots and cultivates desirable communities. Uniquely situated to provide world-class agricultural, energy, and business investment opportunities, the County prioritizes responsible stewardship and dreaming big.*

In 2023, Council requests that you focus your efforts on the initiatives identified below, which support the County's Strategic Plan and Corporate Business Plan. Council seeks for Board members to be champions of these initiatives and play a key role in the communication of these initiatives in the community.

Activity	Requested Completion Date
Working jointly with the Agricultural Services Board, provide input into the proposed Agriculture Master Plan's economic components, including identifying methods to support diversified agriculture in Sturgeon County.	Q1-Q4 2023
Provide recommendations on potential support for small and medium enterprises (SMEs) operating within Sturgeon County.	Q2 2023
Support the implementation of the updated Marketing Strategy, with specific focus on increasing public awareness of County initiatives, and championing these within the local community.	Q3-Q4 2023
Provide recommendations to Council on ways to combat rural crime that impacts local businesses.	Q4 2023
Provide opportunities for increased engagement with youth, which may include attendance of Sturgeon County Youth Advisory Committee representatives at Board meetings to understand the mandate of the Board and how youth can be involved in their community, now and into the future.	Q1-Q4 2023

Based on the activities identified above, Council requests that the Board develop a Workplan for 2023 which is to be filed with Legislative Services. Council also requests that the Board report to

Committee of the Whole on your progress before the end of the calendar year. You are invited to present to Committee of the Whole before that time if there are any emerging matters you are working on.

If there are matters recommended by the Board that have a financial implication, please bring these matters to Council's attention no later than August 31, 2023 so that they can be considered as part of the 2024 budget process.

It may be necessary to adjust the above activities to accommodate emerging issues. In such event, a revised mandate letter will be issued with further direction.

Council also encourages the Board to be aware of federal and provincial initiatives related to economic development. Mandate letters issued to the federal and provincial ministers with responsibility for economic development can be found online and provide some additional context of the economic development priorities at the federal and provincial levels.

Thank you for your commitment to Sturgeon County and for being part of the Economic Development Advisory Board. Council looks forward to learning of the progress on these important initiatives and receiving your valuable input.

Yours sincerely,



Alanna Hnatiw  
Mayor, Sturgeon County

C: Council, Sturgeon County  
Reegan McCullough, Chief Administrative Officer  
Jesse Sopko, General Manager, Corporate Services