YOUR INPUT ON **Digital Customer Service** Sturgeon's **Priorities and Roadmap**



What are Digital Public Services?

Digital public services are the services offered by Sturgeon County that can be accessed or managed online, allowing residents to:

- Pay bills, taxes, permits, and licenses
- Register for events and community programs
- Access information and reports



Why are we focusing on Digital Services?

We're modernizing our services to meet residents' evolving needs. Digital services provide:

- Accessibility: Available anytime, anywhere.
- Efficiency: Faster response times.



Cost-effectiveness: Reduces time and money spent on service delivery.



Why do we need your input?

Your feedback is essential to help us understand:

- What services residents want to access online.
- How easy or difficult it is to use current digital services.
- What improvements would make the most impact on your experience.



What happens after we get your feedback?

We'll use your feedback to:

- Prioritize which services should go digital first.
- Shape the experience so it's user-friendly for everyone.
- Ensure that our improvements benefit the community.



How can you help?

During our meeting:

- Share your thoughts on current digital services channels and what you'd like to see improved.
- Participate in shaping the future of Sturgeon County's services.